

New Medical Heroes Community Membership

CISCRP's mission is to educate the public about clinical trials and to recognize volunteers' contributions. To this end, CISCRP has developed a program exclusively for clinical trials volunteers, which was announced through our new Medical Heroes newsletter. http://www.ciscrp.org/quarterlyupdate/apr2009/MedicalHero_April2009_web.pdf

In this new program, all clinical trials participants can become a member of the Medical Heroes Community. Membership benefits include:

- Free bi-monthly Medical Heroes newsletter
- Invitation to attend a free public education program in their community (AWARE for All-Clinical Research Education Day) where they will be recognized as a Medical Hero and receive a gift
- Online social network known as "Clinical Research Volunteers Community" that connects patients, families, friends and caregivers for support and inspiration.... <http://community.ciscrp.org>
- Assistance in locating clinical trials through www.SearchClinicalTrials.org or by calling 1-877-MED HERO
- Being recognized and honored during the "National Medical Heroes Day"

The look and feel of the Medical Heroes newsletter ties in with CISCRP's new public service announcement (PSA) campaign developed with pro bono assistance from Ogilvy Healthworld, a division of Ogilvy & Mather.

New tool for finding clinical trials results

CISCRP has developed and launched one of the most comprehensive, personalized clinical trials search tools within the industry. The new tool, Search Clinical Trials, which can be found at www.SearchClinicalTrials.org, offers several ways for members of the public, patients, family members and health care professionals to find clinical trials, clinical study results, and medical news.

- Search Clinical Trials users can:
- Search multiple websites for clinical trials and trial results

- Find a clinical trial by selecting a medical condition, geographic locations, and how far they're willing to travel

If patients need additional assistance they can:

- Receive a free custom search by calling CISCRP at 1-877-MED HERO and speak with a staff member who will perform a search based on the criteria requested or
- E-mail their search request to info@ciscrp.org

Once CISCRP receives their request, the staff will search dozens of websites and clinical trial registries. We will print out the results of our search and highlight the purpose of the study; the study name and ID number; eligibility requirements and contact information.

The search results will then be mailed to the individual along with an educational brochure to help prospective patients make an informed decision about participating in a clinical trial. All searches are private and confidential.

Help support patient and community education about clinical trials

CISCRP has numerous new and ongoing initiatives aimed at educating and empowering patients to be active participants in the clinical research process. CISCRP programs also provide resources for the research community to better understand the study volunteer.

Our new clinical trials search service, Search Clinical Trials; our recently-launched Medical Heroes campaign and Community membership program; AWARE for All- Clinical Research Education Days; our focus group studies, our educational materials, and our other activities are important undertakings aimed at increasing awareness of clinical trials.

"We invite individuals and companies to join our efforts to increase awareness of clinical trials among patients and the overall community," says Diane Simmons, President and CEO of CISCRP. "Your generous donations help support our ongoing efforts to increase and promote education about clinical research participation."

You can make your donations online or by check. For instructions, go to www.ciscrp.org and click on Giving.