



# Patient Advisory Boards



## INTRODUCTION

Research sponsors, contract research organizations (CROs), research centers and service providers are turning to CISC RP Patient Advisory Boards to solicit feedback and gather valuable insights directly from patients and their support network on a variety of critical clinical study-related areas.

Your company can take advantage of Patient Advisory Boards for direct patient and caregiver feedback on various topics such as:



- » Protocol/study design
- » Study synopses
- » Schedules of assessments
- » Informed consent form design
- » Study communications
- » Clinical trial medicine kits
- » Clinical trial technologies and procedures
- » Other study-specific materials (e.g., post-trial communications)

Patient Advisory Boards are an invaluable approach to engaging study volunteers and enhancing their participation experience. Patient Advisory Boards also provide unprecedented insight into improving study feasibility, recruitment and retention, and in understanding patient perceptions and receptivity to current approaches, new practices and technology solutions.



**"Our patient advisory board meeting proved to be an invaluable experience. We had a unique opportunity to have a voice in the process of how clinical trials are designed and presented to patients. The facilitators from CISC RP were great. We all felt that our opinions were heard, respected and appreciated which made this a very empowering experience." - Patient**



## COMPOSITION AND STRUCTURE

CISCRP Patient Advisory Boards are unique in that they emphasize open dialogue and active listening and learning from Patient Advisory Board members. Each board is typically composed of six to eight members of a representative group of patients.

Depending on the client's business objectives, a single meeting or series of facilitated in-person meetings are held at a convenient and comfortable location.

**"The service provided by CISCRP exceeded expectations. The team is clearly well versed in the complex requirements of drug development and were able to quickly apply their established methodology to a new field."**

**– Satisfied Sponsor**

In-person meetings allow CISCRP's experienced facilitators to establish a strong rapport with patients, allowing for the richest feedback to be captured and signaling that patient advisors are valued partners.

**"The meeting was a wonderful opportunity to exchange information with other survivors. Being able to meet representatives from the pharmaceutical company and talk about drug development for our specific condition was a welcome opportunity." – Patient**

Clients interact closely with CISCRP facilitators during the Patient Advisory Board to ensure that questions are addressed in real-time.

CISCRP collaborates closely with clients throughout the process, from establishing criteria for eligible Patient Advisory Board members, to ensuring the final project report is rich with actionable insights. the Patient Advisory Board to ensure that questions are addressed in real-time.

**"Who knew that large pharmaceutical firms reached out to patients for advice as they planned their drug trial program? My impression of drug companies has greatly improved as a result." – Patient**



## THE CISCRP ADVANTAGE

As an independent non-profit organization with in-depth industry knowledge and expertise, CISCRP is uniquely positioned to solicit the most meaningful feedback from patients and caregivers in the most ideal format across a wide variety of therapeutic areas. CISCRP's extensive relationships with patient advocacy groups, patient communities and former study volunteers ensure the best board composition.

CISCRP can assist in all aspects of patient advisory board activity including:



- » Board strategy development and planning
- » Board member selection and engagement
- » Board venue identification
- » Discussion guide and board materials development
- » Meeting(s) coordination and facilitation
- » Analysis, compilation and dissemination of board suggestions and insights

**"It's really refreshing to see that pharmaceutical companies are looking at this through the patients' eyes." - Patient**

**Have questions? Please contact us at 617-725-2750 for more information and to see how CISCRP can help execute a Patient Advisory Board for your organization.**