The Center for Information and Study on Clinical Research Participation (CISCRP)

Content Offerings

Presented by: Melissa E. Daley Communications & Marketing Manager mdaley@ciscrp.org





- Print and digital collateral
- Website and video content
- Infographics and FAQs

All with clear and direct messaging to educate and engage your audience.



The Gift of Participation

A Guide to Making Informed Decisions About Volunteering for a Clinical Trial

By Kenneth Getz

Third Edition



To the millions of people who give the gift of participation in clinical trials each year; and to the rest of us who admire them for doing so.





Content Offerings

- Brochures, flyers, FAQs, patient stories, books, book chapters, videos, interactive pages, infographics, posters, and more
- Website & Video Content development, enhancement or review
- New brochure development
- Language translation for brochures







Content Offerings: Brochures

Multi-lingual Versions Available





MT PHARMACY -



Content Offerings: Videos

Multi-lingual versions available





Driving Innovation





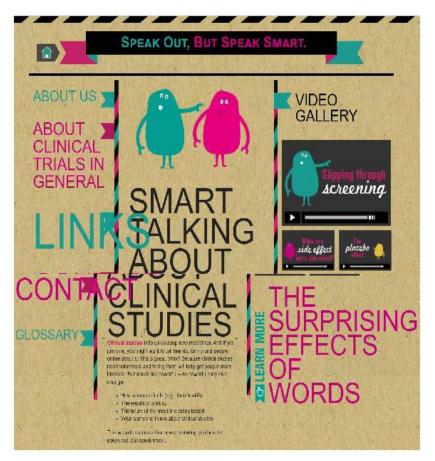
CISCRP can review and enhance existing website and video content and adapt existing print or digital collateral for these platforms.

We can also work with you to develop new, original website and video content.

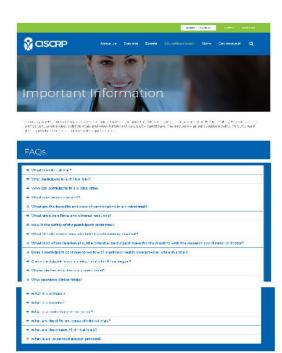




Interactive Infographic



FAQs



En en en demension and e contra en en el seguro de la terminada e parte el se especial en el contra en el seguro de la decensión de la decensión el contra en el decensión el decension el decensión el decensión

https://www.ciscrp.org/education-center/important-information/



<u>www.facebook.com/CISCRPpage</u> <u>www.twitter.com/CISCRP</u> <u>www.instagram.com/CISCRP</u> <u>www.linkedin.com/company/CISCRPpage</u>





EDUCATION CENTER & COLLABORATIONS:

Joan A. Chambers, Senior Director, Marketing & Outreach JCHAMBERS@CISCRP.ORG

Melissa E. Daley, Communications & Marketing Manager MDALEY@CISCRP.ORG

www.CISCRP.org

1-877-MED-HERO





