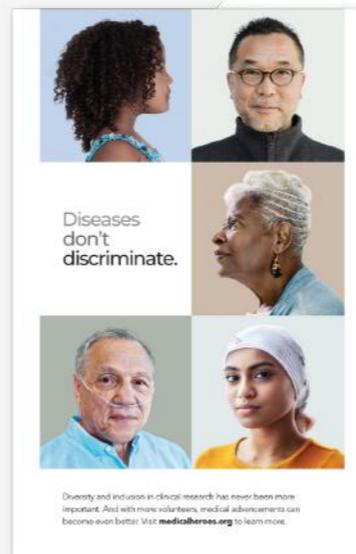




# PORTFOLIO OF Content Offerings



# CONTENT OFFERED

Brochures

Posters

Medical Hero Stories

Videos

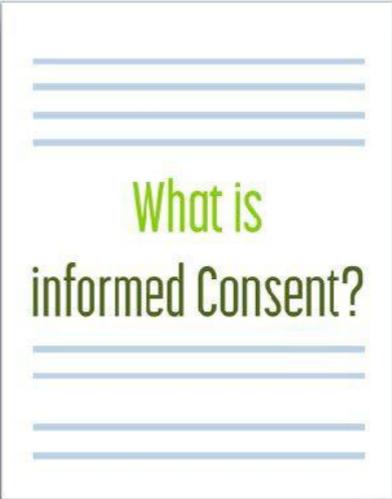
Webinars

Infographics & Custom Content

International Education + Media Awareness Campaigns

Website Consultation

Start a Custom Project



 **Play Video**

# CLINICAL RESEARCH CONTENT

**CISCRP** has created a vast library of plain language clinical research content that is available to **license, co-develop, customize, or sponsor.**



Hero to her today.

Medical hero to millions tomorrow.

To all clinical research volunteers, thank you.

A sincere thank you to all of the men and women who take part in clinical research studies each year. By volunteering today, you become a medical hero forever. For more information about clinical research, please visit [CISCRP.org](https://CISCRP.org).



# BROCHURES

Award winning educational brochures that cover a variety of topics on **clinical research**.

IRB Approved + Multilingual Capability

[View Full Brochure Library](#)





medical hero spotlight

**MELVIN MANN**

“CML (chronic myelogenous leukemia) is supposed to be a disease that strikes people in their sixties, and I was in my thirties.”



medical hero spotlight

**JACKIE ZIMMERMAN**

“In the face of this news, Jackie decided to share her story with others. She later became a participant in clinical research.”



medical hero spotlight

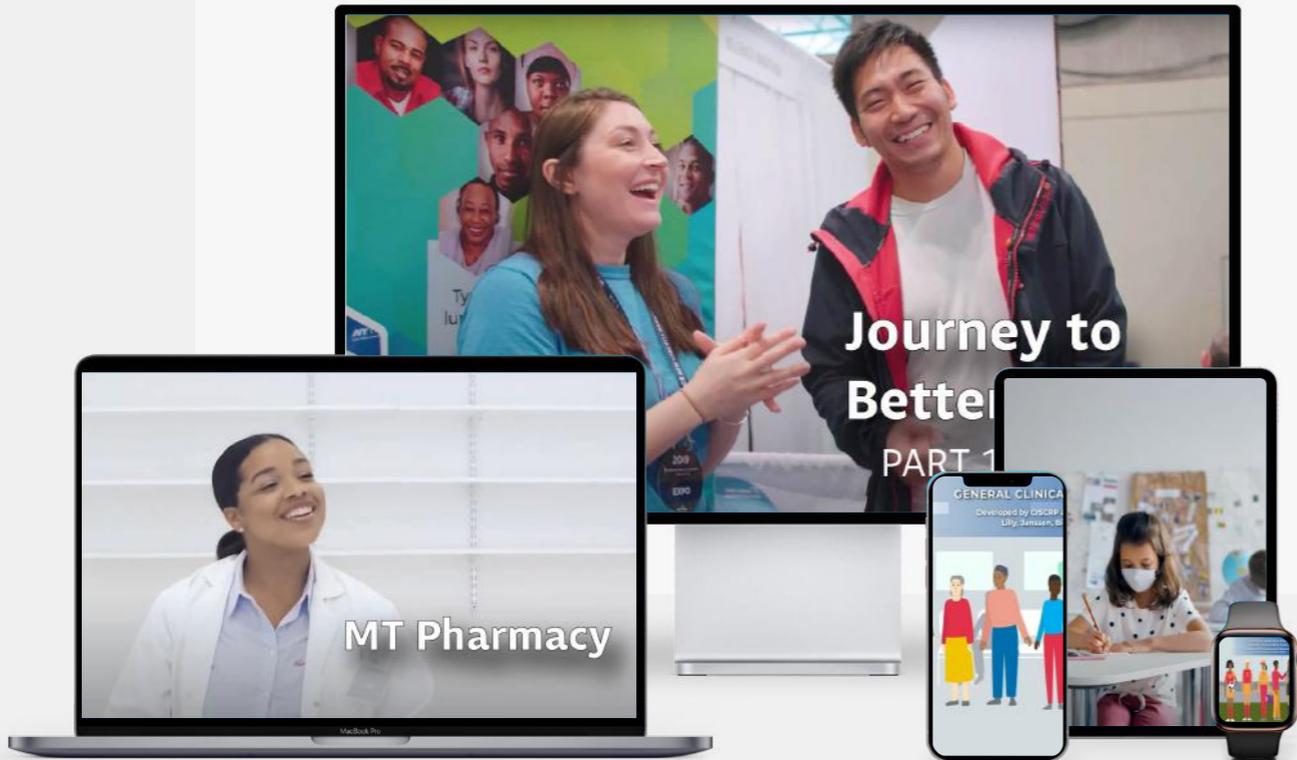
**MELANIE & AARON HAVERT**

“Without those willing to participate in clinical trials, medicine and the medical field would not be where they are today.”

# MEDICAL HERO STORIES

Inspiring personal stories from **patients / caregivers** sharing their experience with their medical condition and how **clinical trials** have impacted their life.

[View Medical Hero Stories](#)



## VIDEOS

**Concise, informative, and objective**

Filling knowledge gaps in clinical research participation.

[View Video Suite](#)



# WEBINARS

We work with companies to develop, promote, and host **highly informative** webinars on a variety of topics for both professional and public audiences.

[View Webinars](#)

WE OFFER 2 WEBINAR PROGRAMS



15 minute deep dive on a timely industry topic



30-60 minute program that can be individual or a series







WHY PARTICIPATE

ENHANCING DIVERSITY

WHAT ARE CLINICAL TRIALS

WHAT TO EXPECT

TRANSPARENCY POLICY

FIND A BAYER TRIAL



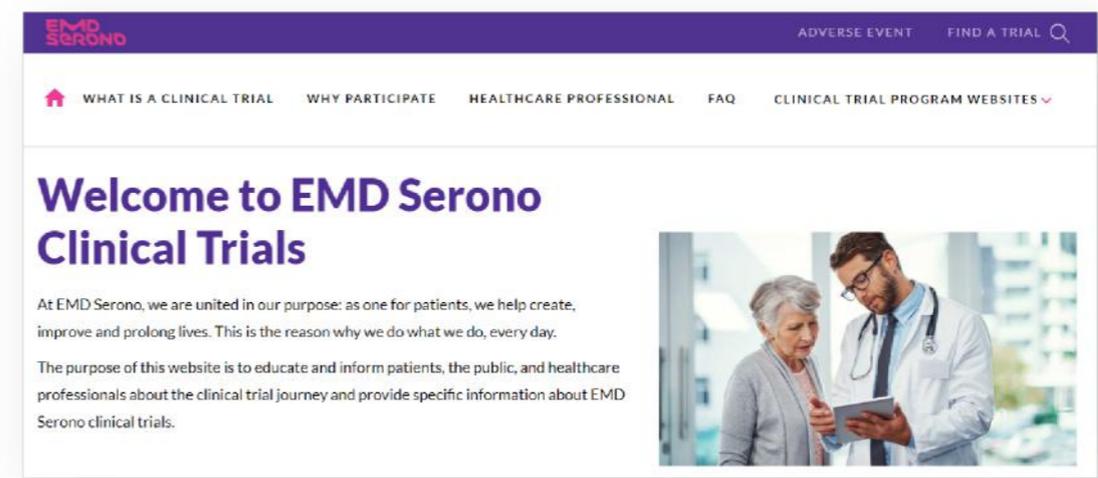
EN



# Learn About Clinical Trials

## WEBSITE CONSULTATION

We work with companies to create or enhance their patient websites to **ease trial navigation**.







# GET STARTED

**Contact us to start your project.**

Our material is available to license, sponsor, co-develop, and customize.

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