



Journey to Better Health

AWARE for **ALL** | *Birmingham*

**Wednesday, March 9th, 2022 |
5:00-8:00 PM | The Harbert Center,
Birmingham, AL**

**Program
Handbook**

5:00 PM:

The Informational Exhibit Center
Opens

6:00 PM:

Welcome & Opening Remarks

6:10 - 6:30 PM:

Clinical Research Overview
Presentation

6:30 - 7:30 PM:

Speaker Panel

7:30 - 7:45 PM:

Closing Remarks & Raffle



THANK YOU TO CISCRP'S



We are grateful to the *AWARE* Industry Consortium (AIC) for their support to bring grass-roots education and awareness to diverse communities throughout the U.S. through the **Journey to Better Health | *AWARE for All***: **Clinical Research Education** program.



A SPECIAL THANK YOU TO CISCRP'S OUTREACH PARTNERS

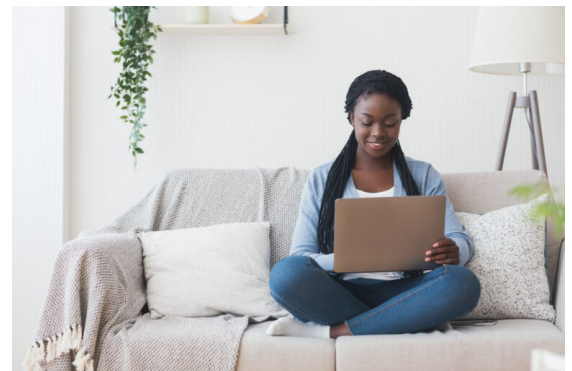


To explore our *AWARE for All* events' resources and offerings, visit www.awareforall.org

FIND A CLINICAL TRIAL THROUGH THE CISCRP TEAM

Our free service where we work with you to find the right clinical trial.

Visit [Search Clinical Trials](#) to learn more.





March 9, 2022

Dear attendees, supporters, and friends,

Welcome to Journey to Better Health | *AWARE for All – Birmingham*. Today serves as an important milestone in building awareness about clinical research participation and the crucial role that clinical research volunteers play in advancing new treatments.

We are very grateful to our AWARE Industry Consortium: Biogen, CSL Behring, Eli Lilly, IQVIA, EMD Serono, Janssen, Otsuka, Pfizer, and WCG.

Thank you to our outreach partners, Acclinate, Allergy & Asthma Network, Clinical Research Center of Alabama, Leukemia & Lymphoma Society, O'Neal Comprehensive Cancer Center, Parkinson Association of Alabama, and all our local supporters. Be sure to visit their booths in the Informational Exhibit Center!

The warm response this program has received from the Birmingham community has been encouraging and convinces us even more of the important need this program fills. With the assistance of our valued community partners, brochures were distributed, flyers were shared, and announcements and articles were included in newsletters and on websites throughout the region.

We are also very grateful to today's researchers for sharing their knowledge and expertise with *AWARE for All* attendees. In addition, we would like to thank our study participant panelists whose personal stories are captivating, powerful, and inspirational.

To continue the conversation and learn about other helpful resources, we encourage you to visit www.ciscrp.org.

Kind regards,

A handwritten signature in black ink that reads "Ken Getz".

Ken Getz
Founder & Board
Chair
CISCRP

A handwritten signature in black ink that reads "Joan A. Chambers".

Joan A. Chambers
Senior Director,
Marketing &
Outreach
CISCRP

A handwritten signature in black ink that reads "Hope Ventricelli".

Hope Ventricelli
Senior Manager,
Community Events &
Programs
CISCRP

A handwritten signature in black ink that reads "Justine Holleran".

Justine Holleran
Senior Coordinator,
Community Events &
Programs
CISCRP

FEATURED SPEAKERS



Shauntice Allen, Ph.D

Assistant Professor,
University of Alabama at
Birmingham, School of
Public Health,
Clinical Trial Participant



Jane Allendorfer, Ph.D

Assistant Professor, Department of
Neurology, University of Alabama at
Birmingham



Brian Corbett

Parkinson's Disease Clinical Trial
Participant, Board President of
Parkinson Association of Alabama



Del Smith

Founder & CEO, Acclinate



Monica Baskin, Ph.D

Professor, Preventative Medicine
and Associate Director, Community
Outreach & Engagement, University of
Alabama at Birmingham,
O'Neal Comprehensive Cancer Center



Kevin Jones

Clinical Country & Site Lead -
US, Global Clinical Operations,
Biogen



Abi Kulshreshtha

Chief of Staff,
Southern Research Institute,
Overview Presenter



Jeh Jeh Pruitt

Guest Speaker,
Sports Anchor & Reporter,
FOX 6 News



Key Community Supporters & Exhibitors

We encourage you to visit our valued exhibitors in the Informational Exhibit Center to learn more about their work and to review their resources.

Organizations

- Acclinate
- Alabama Kidney Foundation
- Allergy & Asthma Network
- Biogen
- BirthWell Partners Community Doula Project
- Brookwood Baptist Health
- Clinical Research Center of Alabama
- Community Care Development Network
- Girls Incorporated of Central Alabama
- Grandview Medical Center
- Laura Crandall Brown Foundation
- Leukemia & Lymphoma Society
- LiveHealthSmart Alabama
- O'Neal Comprehensive Cancer Center at The University of Alabama at Birmingham
- Otsuka
- Parkinson Association of Alabama
- RURAL Heart & Lung Study
- Southern Research Institute in collaboration with UAB Hospital Pathology Lab
- University of Alabama at Birmingham- UAB Division of Cardiovascular Disease
- UAB 1917 Clinic at Dewberry

THANK YOU!

MEDICAL HERO SPOTLIGHT

Meet Medical Hero Shauna Whisenton: Sickle Cell Disease Advocate



Shauna Whisenton was once an individual living with sickle cell disease (SCD). Now she's an advocate for better therapies, a cure, and better understanding of SCD.

Shauna Whisenton was once an individual living with Sickle Cell Disease (SCD). Now she's an advocate for better therapies, a cure, and better understanding of SCD.

Whisenton, now 41, was born with SCD, a painful, inherited disorder where red blood cells are misshaped, restricting blood flow and oxygen to parts of the body. "It was all going pretty well until I had my third son," she says. "Then my health started to take a turn for the worse." While nursing, she was admitted to the hospital every few weeks and, despite best efforts, was not replenishing enough fluids for her body to function properly and had major organ complications.

Her doctor asked her to consider a bone marrow transplant clinical trial to cure SCD. Whisenton didn't believe she could be cured and some members of her family were unsure if she should undergo the treatment. For many in the minority community, there is a fear that medical testing may exploit patients instead of helping them. However, clinical trial oversights ensure safety during participation.

After consulting an SCD patient advocate, she realized, "Although a cure is not guaranteed, this could be an amazing opportunity. If that is not possible for me, researchers could learn something from my participation to save others."

Finding a Donor

The best chance for a donor match would be a family member. Whisenton lost her parents when she was a child and her sister wasn't a match; but her 9-year-old son, Dorian, was a 50-percent match. A successful transplant meant a better life for Whisenton and her family. "I felt like my children had suffered enough watching my pain," she says. Whisenton's son had marrow extracted from his pelvis bone. It was a one-day procedure for him but the start of a two-year ordeal for his mother.

Journey

Whisenton's journey was tough. She was hospitalized, received anti-rejection medications, and had to undergo was an important part of procedure preparation and recovery. This included coordinated care to provide relief from the symptoms of her disease and the transplant, including pain and detoxing from opiates, but also the physical and mental stress from the procedure.

"It's important to equip someone who's received a curative therapy with tools to rebuild their lives during and after recovery," she says. Within nine months of receiving the bone marrow transplant, Whisenton was SCD-free and now only carries the trait. Whisenton calls the date of her transplant her birthday.

**[Read more of Shauna's story and access
more Medical Hero articles here.](#)**



Welcome to Journey to Better Health | *AWARE for All - Birmingham*. We're thrilled that so many of you are joining us to learn more about clinical research.

This program is brought to you by CISCRP, the Center for Information and Study on Clinical Research Participation, with support from local organizations.

Our goal is to help you understand the clinical research process – including the risks and benefits of participating.



Have you ever taken allergy medicine or a pain reliever?

If so, you can thank clinical research participants.

Around the world, people are living longer and healthier lives because of the selfless individuals who take part in clinical research trials. These trials help find ways to prevent, treat and even cure certain medical conditions.

We like to call the participants “Medical Heroes.”

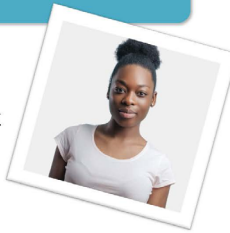


At CISCRP, we believe study volunteers are important partners in the research process.

That's why our motto is “education before participation.” Partnerships work best when everyone understands the overall goal, what may be expected of them, and how they are protected throughout the process. This includes clinical researchers too: the information medical experts learn from clinical trials improves public health and can even save lives.

What do we learn from studies?

- How does a disease progress and how can it be prevented?
- How well does a new drug work or not work?
- Is there a better way to treat a disease?
- How are genes connected to illnesses?



And it all starts with these questions:

- How does a disease progress, and how can it be prevented?
- How well does a new drug work, or not work?
- Is there a better way to treat a disease?
- Does where people live affect their health?

Researchers can only answer these questions with the help of clinical research participants.

What is a clinical trial?

- Scientific study that answers a medical question.
 - Is a treatment safe?
 - Does it improve a certain medical condition?
 - Does it have side effects?
 - How should people take it?
 - Is it any better than medicines that are already on the market?



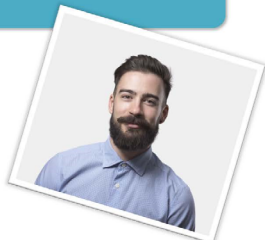
A clinical trial is a carefully designed study in which a participant may be asked to take a new drug or treatment, so that researchers can answer a specific medical question.

These are questions like, is a treatment safe? Does it improve a certain medical condition? Does it have side effects? How much should people take? Is it any better than medicines that are already available?

Because researchers are studying new treatments, there are risks to participants in a clinical trial. However, something valuable is always learned from clinical research studies that improve public health and can potentially lead to game-changing treatments.

A clinical trial is NOT the same as standard of care

- Standard of Care
 - Routine care
 - Has been tested and approved
 - Works for most people
- Clinical Trial
 - Looks for answers to a scientific question
 - Still learning how it works



It's important to understand that being in a clinical trial is not the same as going to your doctor for care.

When you go to your doctor, they'll give you a treatment that has already been tested and approved by the government. This is called "routine" or "standard of care."



You can't fully understand something by studying just one group of people.

Gender, age, and ethnicity affect the way people respond to diseases and treatments. For example, Alzheimer's disease happens twice as often in women than in men. Type-2 diabetes and asthma are more common in people who are black and of African descent. Hispanic, Asian, and White women are more likely to develop osteoporosis.

For many years, most clinical trials included white men only. This meant that the information collected in those trials was not complete and could not tell us how treatments affected other groups. But today, clinical trials welcome the participation of all people, and they are closely monitored for their safe and ethical treatment.



Today, health professionals are more aware than ever of the need to have diverse populations in clinical research.

As a community, we are taking steps to break down participation barriers, improve diversity, and pave the way to a healthier future for everyone.

Several studies have shown that under-represented, minority populations consistently demonstrate a high willingness to participate in clinical research studies. Individuals within these communities have said that lack of access to clinical trials is the primary reason why they don't participate.

This includes outreach and communications that failed to reach them; health and research professionals not asking them to participate; clinical trials that are too far away; and participation requirements that are too difficult to follow. You may remember past abuses like the Tuskegee Syphilis Study, in which treatment was withheld from Black men for many years. Or the story of Henrietta Lacks and what are now known as HeLa cells, one of the most commonly used cell lines in scientific research. These studies experimented on patients without their consent and were not compensated for their participation.

Today, federal guidelines and ethical practices are in place to monitor the safety and to protect the rights of trial participants.

If we work together, we can solve these problems and make clinical trials far more accessible.

Clinical Trials: a 4-phase process

1
2
3
4

Is it safe? And what should be the dose in patients?

More safety and dosing data. Early data on whether it works (efficacy)

How does the treatment work? Does it improve patients' medical condition?
-May be new treatment or comparison to an existing therapy
-Tested in large and diverse group of patients

Real world experience



Let's talk a bit about how clinical trials move forward and how long it typically takes to advance a new treatment.

Clinical trials begin with a small number of participants. The goal of this is to learn more about how safe a new treatment is. Next, clinical trials recruit larger numbers of participants to test how well the treatment works and help researchers learn more about its safety. This part could take several years!

Researchers continue to study treatments after they have been approved. These trials usually involve large numbers of participants. In these trials, researchers look at real world experience and check to see if the treatment works well over a long time.

COVID-19 Vaccines and Treatments



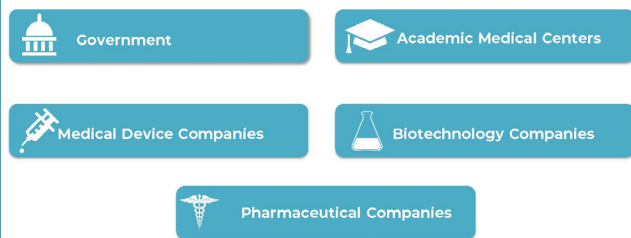
You've probably heard a lot in the news lately about the development of vaccines and treatments for COVID-19.

Vaccines and treatments for infectious diseases usually take nine or 10 years to develop. This seems like a long time, but it is necessary for understanding if a treatment is safe and effective at specific dosage levels.

However, the clinical trial process for COVID-19 treatments and vaccines is moving at a faster pace and may produce promising therapies in only a few years. Some treatments and vaccines have a head start because they are based on research that was conducted for viruses that are similar to COVID-19. The pandemic has mobilized much higher levels of coordination between companies and government agencies, which helps speed up the process.

Clinical Trials

Sponsors:



Clinical trials can be sponsored by the government, academic medical centers, pharmaceutical companies, biotechnology companies, or medical device companies.




Part 2: The Research Team and Informed Consent

All members of the team are important




Clinical trial research requires many different people, each of whom is critical to the process. Like members of a sports team, clinical trials have coaches, players, and referees, and each person has an important role to play.



Principal Investigator (PI)

Like the head coach

- Organizes the study
- Records and studies the data
- Directs the study staff
- Follows a protocol (play book)



The Principal Investigator (PI) is like the head coach of a team. They are responsible for organizing and leading the trial as well as recording and analyzing the data.

Like a head coach, the PI follows a play book, which is called the trial “protocol.” The protocol is a set of instructions that everyone on the team must follow.



Clinical Research Coordinator (CRC)

Like the assistant coach

- Handles day-to-day activities
- Works with principal investigator (PI)
- Main contact for volunteers



The research staff members are like assistant coaches who help the PI.

The Clinical Research Coordinator handles the day-to-day activity at the research site. They work closely with the PI and are the main contact for participants.



Clinical Research Coordinator (CRC)

Like the assistant coach

- Handles day-to-day activities
- Works with principal investigator (PI)
- Main contact for volunteers



Organizations that help protect the safety of participants are the referees.

The referees make sure teams follow the rules, review the trial before it starts, and keep participants safe. The number and type of referees involved in a trial depends on the research being conducted.



Volunteer Protections

Like the referees

- Review the study before it starts
- Make sure the team follows the rules
- Keep you safe and informed



Every clinical trial is reviewed, approved, and supervised by an independent local ethics committee.

This committee makes sure a trial is ethical and fair and that there is not too much risk for participants.

During the trial, researchers must let the committee know if there are any changes in the trial plan. Or if participants experience serious injuries or side effects. The ethics committee can end a trial if it feels participants are not safe.



Volunteer Protections

Institutional Review Boards (IRB)

- Make sure a trial is ethical and fair
- Make sure a trial is not too risky for volunteers
- Receive continuous updates on trial status
 - Serious side effects from study drugs
 - Change in study plan
- Can end a trial if it feels volunteers are not safe



Referees from the federal government are also involved.

Agencies like the FDA or the European Medicines Agency review trials, inspect research centers, and monitor research groups to make sure they are following federal guidelines. These agencies have the final say in whether or not a treatment is approved.



Volunteers

Like the players

- The MOST important team member
- Wide range of studies available (clinicaltrials.gov)
- Healthy volunteers needed too!



Now let's talk about the most important members of the team: The trial participants. Participants are like the players on the field. Without them, clinical research can't happen.

We need all different types of people to participate in clinical research. Research can include sick OR healthy participants.



Friends, family and your supporters

Like the fans

- People to talk to about the study
- Help you ask questions about the study
- Support you during the study



Your friends and family can be your support system while you are taking part in a trial. They can help you come up with questions to ask your doctor.

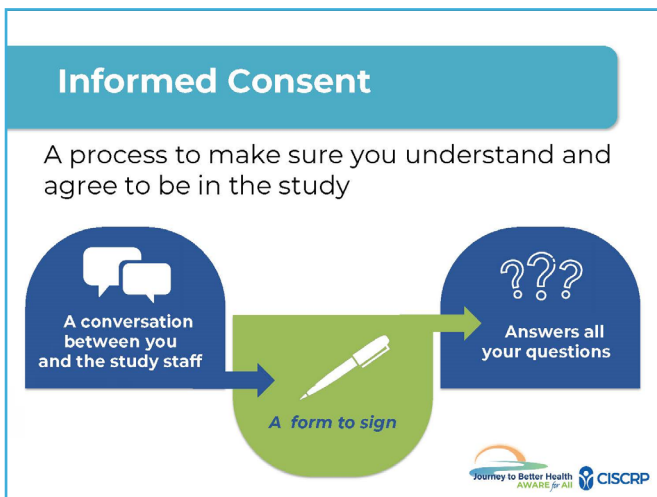
In the end it is your job to make the final decision if you will participate in the trial.



Everyone has the chance to participate in research, you just have to find the clinical trial that is right for you.

Just like in sports, clinical trials have “eligibility criteria.” These are guidelines that indicate who can or cannot be in a trial. Eligibility criteria ensure that the clinical trial is studying the right people under the right conditions.

If you are considering a trial, be honest with researchers about your health. Lying or hiding information to get into a trial could endanger your safety and harm the research.



OK, let’s assume the coaches say you’re eligible to play. The next question you have to ask yourself is: Do I choose to play? You cannot say whether or not you want to participate without understanding the rules of the game. What are your responsibilities as a player?

How long will the game last? What are the risks and benefits of playing?

The “informed consent” process is designed to answer all these questions and is required by the FDA and local ethics committees. Informed consent is one of the most important parts of research and it’s a term you’re going to hear a lot. Remember that informed consent is an ongoing process throughout the whole trial, not a single event.

If you decide you are interested in participating in a clinical trial, the trial staff will go through the informed consent form with you and answer any questions. Before you can participate in a trial, you must read, understand, and sign the informed consent form. It’s important to note that you don’t have to review the informed consent form in English if there’s another language that you prefer to speak.

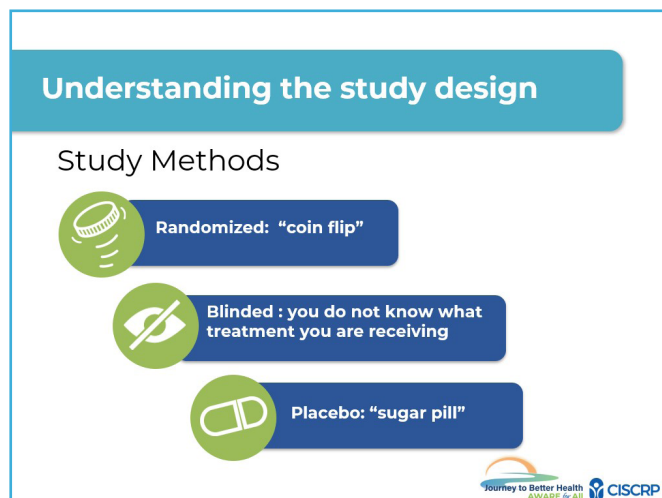


If you participate in a clinical trial, you have rights.

You have the right to understand the purpose, benefits, risks, and side effects of the clinical trial.

You have the right to ask questions and discuss your concerns. It's important for participants to ask questions until they fully understand the trial.

Most importantly, you have the right to quit the trial at any time for ANY reason. The research staff will help you do this safely!



Deciding to take part in a clinical trial is a personal decision. What's right for you may not be right for someone else!

Understanding the study design

Study Methods



Randomized: "coin flip"



Blinded : you do not know what treatment you are receiving



Placebo: "sugar pill"



Researchers set up their studies so their trial will be fair. They also want their research to be accurate and unbiased. They don't want their own ideas about what they think should happen in a trial to influence the results.

To set up fair studies, participants may be randomly split into different trial groups. In this case, the researcher and the participants do NOT get to decide which group the participants will be in. This is called a "randomized" trial.

Sometimes, the participants do not know which treatment they are receiving. When the participants or researchers in a clinical study both do not know which treatment each participant gets, it is called "blinding".

In some trials, researchers will use a "placebo." A placebo looks like a trial treatment but does not have any medicine in it.

Sometimes the placebo in the form of a drug is referred to as a "sugar pill." What's interesting is that even though the placebo has no medicine in it, there are times when people who are taking a placebo improve or feel better during a trial. This is called the "placebo effect."

Possible benefits



Access to new therapies



Advance science and help others in the future



The research staff will observe your health closely



Deciding to participate in a clinical trial is a personal decision. Here are some of the reasons why you might consider getting involved in trials:

- Get access to new treatments that are not publicly available
- Advance science and help others who have the same condition as you
- Receive free and close health care monitoring

SOME, but NOT ALL clinical trials will pay for travel costs and for time and commitment. The amounts vary widely. These benefits are in addition to the help you will provide for health research.



Of course, all research involves risks.

- There can be physical risks. A sick participant may not get better. They may feel uncomfortable or their symptoms may get worse.
- There's an emotional risk. The trial can be demanding and participation may be stressful.
- Financially, there may be out-of-pocket expenses such as child care or missing work.

And when you agree to participate in research, you are giving permission for researchers to collect information about you.



Participating takes time and effort. You can work with the trial staff to try to accommodate your schedule.

The trial may end early. Even if you want to continue to participate, your doctor, the referees, or the company making the new drug can stop the trial at any time.



Unfortunately, many participants drop out of studies because they don't fully understand what they were signing up for. Here are some tips if you are in a trial:

- Do your homework. Read all the information provided by the trial staff. You can even go online to learn about the potential treatment being studied.
- Take your time. There is absolutely nothing wrong with asking a researcher to slow down.
- Ask questions. Bring up any concerns with the trial staff, your doctor, and your friends and family.
- Bring a friend or family member to ask questions too.

If you decide to join a trial, you should feel confident that you have made an informed choice. You should feel comfortable that the clinical trial staff will support you and answer all your questions.

Where should you go to learn more?



- www.searchclinicaltrials.org
- www.clinicaltrials.gov
- www.centerwatch.com
- www.researchmatch.org



There are a lot of things to consider when you decide to participate in a clinical trial. Today's presentation is an important first step. Now it's up to you to learn more about clinical trials.

The best place to start is with your doctor. You can also get information from local research centers, disease advocacy groups, and conferences.

You can also find more information in the CISCRP booth in the Informational Exhibit Center.



Thank you...

to the millions of people who give the gift of participation in clinical trials each year and to the rest of us who admire them for doing so.



Clinical research participants truly are Medical Heroes without whom medical science cannot move forward. On behalf of all of us at CISCRP, "thanks to the millions of people who give the gift of participation in clinical trials each year; and to the rest of us who admire them for doing so."

We appreciate you taking time today to learn about the clinical research process. And we strongly encourage you to share what you've learned with your friends, family, and people throughout your community.

For more information visit:

www.ciscrp.org

CISCRP provides a free search service designed to help patients find trials that might be right for them.

Call 1-877-MED-HERO or visit

www.searchclinicaltrials.org



SHOULD I, OR SHOULDN'T I?

How to Weigh the Benefits and the Risks

Participating in a clinical trial is an intensely personal decision, and the stakes differ for each person.

Each individual should consider the risks and benefits, and how trial participation might affect his or her life.



Potential Benefits

There are several reasons that people may choose to participate:

To gain access to new investigational drugs

Depending on the trial, there may be an opportunity to get an investigational drug that is not available to others.

To advance science and help others who have the illness

Helping researchers learn about new drugs or potential treatments that could aid patients and advance science is a powerful motivation. Many participants are willing to assume some risk because they feel they are helping to make a valuable contribution to research.

To receive compensation for time and commitment

Along with complimentary medical care, sometimes study volunteers receive compensation for the time and commitment that they must give complying with the study protocol.

To receive free medical care

The investigational drug or treatment is usually free to the participant. The participant also has their health and medical condition monitored by the trial doctor or staff during the trial.

"I know what I went through with chemotherapy treatment. If I can in any way help someone else not go through that, it can't be anything but good. The trial I'm in is for a possible new treatment for breast cancer and could help millions of people down the road. That in itself outweighs any possible chances of major side effects [for me]."

**-Jennie, a participant
in a breast cancer
relapse prevention trial**

SHOULD I, OR SHOULDN'T I?

Potential Risks

There are many things to consider:

Getting a placebo (a pill or treatment that has no effect) instead of the study drug

Some trials include a control group that gets a placebo so that comparisons can be made between the placebo and the investigational drug. A participant might be randomly chosen to get the placebo and not to receive the investigational drug.

Exposure to harmful side effects

There are potential risks with any experimental drug or treatment. It's important to know what potential medical problems are associated with the drug or treatment being studied.

The investigational drug or treatment may not help more than the standard treatment

A participant might stop taking their current treatment and find that the investigational treatment does not help their disease or condition.

Inconvenience

The trial procedures and visits may interfere with a participant's daily life. There will often be a disruption to the participant's normal schedule.

Unexpected costs

Although the costs for the investigational drug or treatment and procedures are usually covered, there could be other expenses. These might include travel or hotel costs that may not be covered by the sponsor.



SHOULD I, OR SHOULDN'T I?

How to Decide

Two key questions can help you make this important decision:

Do I have all the information that I need to make an informed choice?

It's important to know as much as possible about the experimental drug or treatment and the clinical trial requirements. This way, you can weigh all the factors. Get information about the trial purpose, the potential risks, and what the protocol requires of you.

Start by getting information from the research center that will be conducting the clinical trial but use other information sources as well.

Get a second opinion about the clinical trial you're interested in; ask your doctor, other health professionals, family, and friends.

Are the risks and impact to my daily life 'worth it'?

Only you can answer the question of how hard you're willing to push yourself to get the information you need and to be willing to comply with the clinical trial requirements.



This article was originally published in the June/July 2009 issue of CISCRP's Medical Heroes newsletter and remains an informative resource still today.

FREQUENTLY ASKED QUESTIONS ABOUT CLINICAL STUDIES

Choosing to participate in a clinical study is an important personal decision. These frequently asked questions will give you some basic information about what clinical research is and what it means to be a participant. If you have more questions about clinical research in general or about specific studies, talk to your doctor, research staff, family, and friends. Also, please take advantage of the resources in this handbook.

What Is a Clinical Research Study?

A clinical research study involves research with human volunteers (also called participants) that is intended to add to medical knowledge. There are two main types of clinical studies: interventional studies (clinical trials) and observational studies.

Clinical Trials

In a clinical trial (also called an interventional study), participants receive specific interventions according to the research plan (protocol) created by the sponsor of the study. An intervention may be a drug or device, a procedure, or a change in behavior. Clinical trials may compare a new medical approach to a standard one that is already available. They may compare a new drug to a placebo that contains no active ingredients.

When a new product or approach is being studied, it is not usually known whether it will be helpful, harmful, or no different than alternatives that are already available. Researchers try to determine if an intervention is safe and if it works by measuring certain outcomes in the participants. For example, researchers studying a new blood pressure drug might want to find out if participants have lower blood pressure after taking the drug.



Observational Studies

Participants do not receive a specific intervention as part of an observational study. Researchers assess health outcomes in groups of participants according to a protocol or research plan, but the participants get only their routine medical care. For example, researchers may observe a group of older adults to learn more about the effects of different lifestyles on cardiac health.

Who Conducts Clinical Research Studies?

Every clinical study is led by an investigator, who is usually a medical doctor. Clinical studies also have a research team that may include doctors, nurses, social workers, and other health care professionals.

Clinical studies can be sponsored (funded) by pharmaceutical companies, academic medical centers, and other organizations. They can also be sponsored by federal agencies such as the National Institutes of Health, U.S. Department of Defense, and U.S. Department of Veterans Affairs. Physicians, health care providers, and other individuals can also sponsor clinical research.

Where Are Clinical Research Studies Conducted?

Clinical studies can take place in hospitals, universities, doctors' offices, and community clinics. They may also take place at other locations. The location depends on who is conducting the study.

How Long Do Clinical Research Studies Last?

The length of a clinical research study varies, depending on what is being studied. Participants are told how long the study will last before they join.

FREQUENTLY ASKED QUESTIONS ABOUT CLINICAL STUDIES

Why Are Clinical Research Studies Conducted?

In general, clinical studies are designed to increase medical knowledge about the treatment, diagnosis, and prevention of diseases or conditions. Some common reasons for conducting clinical studies include:

- Evaluating one or more interventions for treating a disease, syndrome, or condition
- Finding ways to prevent the initial development of a disease or condition, or its recurrence
- Evaluating one or more interventions aimed at identifying or diagnosing a particular disease or condition
- Examining methods for identifying a condition or risk factors for that condition
- Exploring and measuring ways to improve the comfort and quality of life for people with a chronic illness through supportive care

How Are Clinical Research Studies Conducted?

A clinical study is conducted according to a research plan known as the protocol. The protocol is designed to answer specific research questions, as well as to safeguard the health of participants. It contains the following information:

- The reason for conducting the study
- Who may participate in the study (the eligibility criteria)
- The number of participants needed
- The schedule of tests and procedures
- How often the investigational drug or treatment will be given and its dose
- The length of the study
- What information will be gathered about the participants

Who Can Participate in a Clinical Research Study?

Clinical research studies have guidelines that describe who can participate. These are called eligibility criteria, and they are listed in the protocol. Some studies seek participants who have specific illnesses or conditions that will be researched. Other studies invite healthy participants to join. And some studies are limited to a select group of people who are asked by researchers to enroll. The eligibility criteria include factors that allow someone to participate in a clinical study, as well as factors that would disqualify someone from participating. These are based on characteristics such as age, gender, disease type and stage, and treatment history.



How Are Participants Protected?

One way that participants are protected is through the Informed consent process. During this process, researchers provide potential and enrolled participants with information about a clinical study. This information helps people decide whether they want to join the study and continue to be in the study. The informed consent process should provide enough information for a person to understand the risks and potential benefits of the study. It should also provide information about possible alternatives to being in the study. In addition to the informed consent document, the consent process may include recruitment materials, verbal instructions, question-and-answer sessions, and activities to measure participant understanding.

In most cases, a person must sign an informed consent document before entering a study. The signature confirms that he or she was given information on risks, potential benefits, and alternatives, and that he or she understands this information. Signing the document and providing consent does not create a contract. A participant may withdraw from a study at any time, even if the study is not over. See below “Questions to Ask” for ideas about what to discuss with a health care provider or researcher about participating in a clinical study.

FREQUENTLY ASKED QUESTIONS ABOUT CLINICAL STUDIES

Institutional Review Boards

Each federally supported or conducted clinical study and each study of a drug, biological product, or medical device regulated by FDA must be reviewed, approved, and monitored by an institutional review board (IRB). An IRB is made up of physicians, researchers, and members of the community. Its role is to make sure that the study is ethical and that the rights and welfare of participants are protected. This includes, among other things, making sure that research risks are minimized and that they are reasonable in relation to any potential benefits. The IRB also reviews the informed consent document before it is provided to potential participants.

Some clinical studies are also monitored by data monitoring committees (also called data safety and monitoring boards). These committees look at safety results during the study and help make decisions about how the study should be conducted to minimize risks to the participants.

Various federal agencies, including the Office of Human Subjects Research Protection (OHRP) and FDA, have the authority to determine whether sponsors of certain clinical studies are adequately protecting research participants.



Does Participating in a Study Affect Usual Health Care?

Typically, participants continue to see their usual health care providers while enrolled in a clinical study. While most clinical studies provide participants with medical products or interventions related to the illness or condition being studied, they do not provide extended or complete health care. If the participant's usual health care provider communicates with the research team, the participant can make sure that the study requirements don't conflict with their usual care.

What Are Some Considerations for Participation?

Even when there is no direct personal benefit to being in a study, participation contributes to medical knowledge. What is learned in clinical studies can make a difference in the care of future patients. Study results provide information about the benefits and known risks of new or existing interventions. Clinical trials provide the basis for the development and marketing of new drugs, biological products, and medical devices.

Some other important considerations:

- The safety and the effectiveness of the experimental approach or use may not be fully known at the time of the study.
- Some studies may provide participants with the prospect of receiving direct medical benefits, while others do not.
- Most studies involve some risk of harm or injury to the participant. (For trials approved by IRBs, the IRB has decided that the risks of participation are balanced in relation to anticipated benefits.)
- Many studies require participants to undergo additional procedures, tests, and assessments based on the study protocol. These will be described in the informed consent document for a particular study.
- A potential participant should discuss the informed consent document and study protocol with members of the research team and with his or her usual health care provider.

FREQUENTLY ASKED QUESTIONS ABOUT CLINICAL STUDIES

Questions to Ask

Anyone interested in participating in a clinical research study should find out as much as possible about the study and feel comfortable asking the research team questions about the study. The following questions might be helpful during such a discussion. Answers to some of these questions would be provided in the informed consent document. Most of these questions are specific to interventional studies, but some also apply to observational studies.



- What is the purpose of the study?
- What are the possible interventions that I might receive during the study?
- Why do researchers believe the intervention being tested might be effective? Why might it not be effective?
- Has the intervention been tested before?
- How will it be determined which interventions I receive (for example, by chance)?
- Who will know which intervention I receive during the study? Will I know? Will members of the research team know?
- How do the possible risks, side effects, and benefits of this study compare with those of my current treatment?
- What will I have to do if I participate? What tests and procedures are involved? How often will I have to visit the hospital or clinic? Will hospitalization be required?
- How long will the study last, and how long will I be in the study?
- Who will pay for my participation?
- Will I be reimbursed for expenses?
- What type of long-term follow-up care is part of this study?
- If I benefit from the intervention, will I be allowed to continue receiving it after the study ends?
- Will results of the study be provided to me?
- Who will oversee my medical care while I am in the study?
- What are my options if I am injured during the study?

Information adapted from resources provided by ClinicalTrials.gov, a service of the National Institutes of Health.



“I have been a part of something that could one day change the lives of many people.”

–Israel, clinical trial participant and community advisory board member

When you take part in a clinical trial, you’re helping to represent your family, friends, and entire community. And when everyone is represented, we can better develop potential medicines for all.

Visit biogentriallink.com to learn how you can contribute to the greater good of medicine.

Listening and learning

Community contribution is key to meaningful research, and here at Biogen we’re committed to amplifying diverse voices in the clinical trial space.



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A WAY OF WORKING

PATIENT ENGAGEMENT IS EVERYONE'S JOB.

- › Everyone is responsible for understanding and acting on patient and caregiver perspectives
- › Partnering directly with patients is embedded as a way of working across all departments around the world
- › Teams are focused on understanding unmet needs directly from the patient perspective and developing solutions that improve patient outcomes

ACCOUNTABLE

PROGRESS IS MEASURED OVER TIME USING A PATIENT ENGAGEMENT DASHBOARD TO:

- › Hold ourselves accountable
- › Ensure we are incorporating patient insights throughout the entire medical product development process
- › Identify and address areas for improvement

SYSTEMATIC

PATIENTS ARE INCLUDED THROUGHOUT THE MEDICAL PRODUCT DEVELOPMENT PROCESS, FROM DISCOVERY UNTIL AFTER A MEDICINE IS APPROVED.

Patient insights:

- › Help determine what a medicine needs to do and which medicines to develop
- › Help measure what matters to patients and design clinical trials to optimize patient experiences
- › Help define what dosage form to make and how the medicine's use instructions should be explained
- › Shape development of disease education materials and support programs

DYNAMIC

WE ARE FLEXIBLE AND NIMBLE TO MEET EVOLVING PATIENT NEEDS.

- › Launched the Compassionate Use Advisory Committee (CompAC), a first-in-industry group of external advisors supporting fair, ethical evaluation of pre-approval requests
- › Refined Global Trial Finder for patients to easily locate trials
- › Revised clinical trial Informed Consent Form to enhance understandability and make available electronically in countries where permitted

JANSSEN PATIENT ENGAGEMENT: PARTNERING WITH PATIENTS

Patients are at the heart of everything we do.
We work *with* patients and caregivers,
not just *for* them.

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Science is resilient.
It can overcome diseases,
create cures, and, yes,
even beat pandemics.
It has the methodology
and the rigor
to withstand even
the most arduous scrutiny.
It keeps asking questions and,
until there's a breakthrough,
it isn't done.
That's why, when the world
needs answers, we turn to science.
Because in the end,
Science will win.



Scientific discoveries are made possible by the hundreds of thousands of people who participate in clinical trials. We all play a part in advancing science. Together, breakthroughs are possible.

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to create, improve and prolong lives

We're imagining the future of healthcare for those living with difficult-to-treat conditions like multiple sclerosis, cancer and infertility.

Passion fuels us on our mission to transform lives.

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Aspiring to Create,
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Prolong Lives

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US-NONGM-00031



WCG Patient Advocacy Presents: A Call to Action - WCG's Patient Forum



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www.wcgclinical.com/patient-forum

www.wcgclinical.com

From research.
To the right patient.
To real breakthroughs
that offer hope.

We believe when patients are offered clinical research as a care option, they get something far greater – hope. That's why we look beyond what's expected in healthcare to see what's possible in areas such as clinical research.

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clinicalresearch.com/aware



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At Otsuka, our purpose is to defy limitation, so that others can too.

We have an unwavering belief in going above and beyond—under any circumstances—for patients, families, providers, and each other. This deep-rooted dedication drives us to uncover answers to complex, underserved medical needs, so that patients can push past the limitations of their disease and achieve more than they thought was possible.



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Clinical Research Center of Alabama is excited
to become AllerVie Clinical Research



Same Great Patient Care. New National Network.

Clinical Research Center of Alabama is excited
to become AllerVie Clinical Research in 2022!

This is an exciting time for CRCA! If you didn't already know, Clinical Research Center of Alabama is now part of the AllerVie Health Network! As our partnership develops, we will be looking to expand our services to even more patients across the nation, and our name will eventually change to AllerVie Clinical Research. Under any name, our patients are at the forefront of all that we do and that will never change. Together, the best is ahead of us!

Participate In Research!

If you suffer from any of the following you may be eligible to participate in a clinical research study:

- Asthma
- Eczema
- Urticaria
- Nasal polyps
- Allergic Fungal Rhinosinusitis
- Food Allergies
- Eosinophilic Esophagitis
- Eosinophilic Gastritis
- Eosinophilic Duodenitis
- Allergic Bronchopulmonary Aspergillosis
- Immunodeficiencies
- HAE



Clinical Research Center of Alabama is excited
to become AllerVie Clinical Research

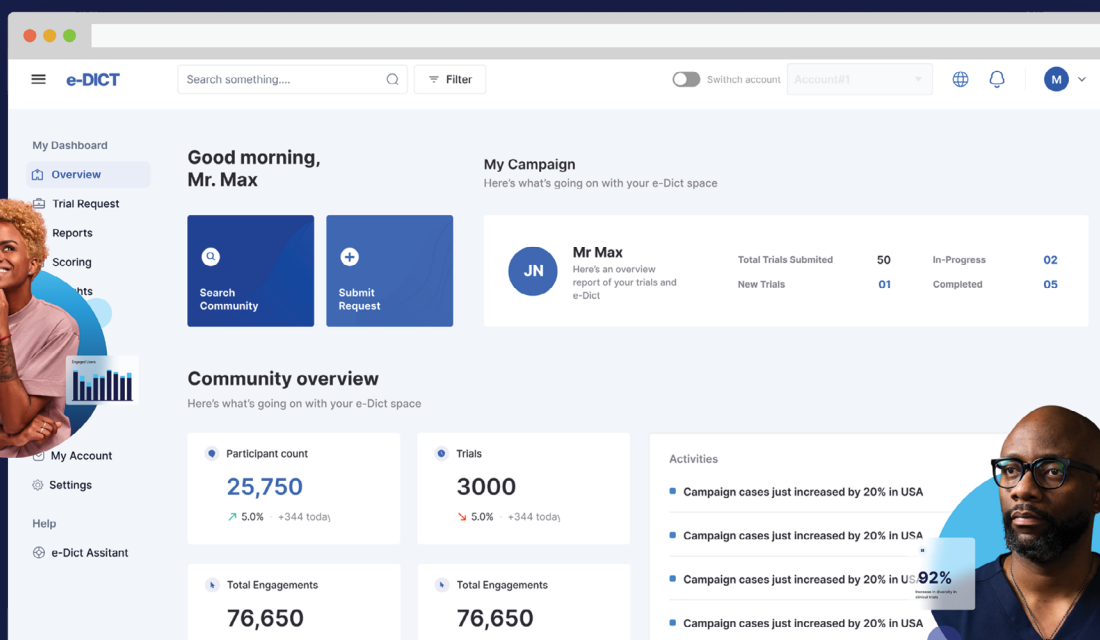


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More than **12,000**
people in Alabama
are living with PD.



PARKINSON

ASSOCIATION OF ALABAMA

CARE. COMMUNITY. CURE

There are **60,000** new cases of PD in
the US each year. In Alabama, there
are approximately **800** new cases
each year.

SHARE YOUR INSIGHTS AND PERSPECTIVES

CISCRP provides clinical trial participants with the results of their clinical trial in a friendly, easy-to-read and understand format through our Trial Results Summary Programs.

The Trial Results Summary Program includes medical and healthcare professionals, patient advocates, patients, and members of the public from around the world to form a Review Panel who review the trial results in plain language—not scientifically written—before they are shared with the clinical trial participants for that specific trial.

As an attendee of the Journey to Better Health | *AWARE for All - Birmingham* event, we are extending a special invitation to have you join and participate in a Review Panel.



How It Works:

- Review Panel Members review the trial result plain language summary that match their area of medical condition expertise or interest
- Each member's objective review helps CISCRP deliver friendly and easy-to-understand, yet scientifically accurate summaries to clinical trial participants around the world
- Review Panel Members share their insights and perspectives on:
 - * Specific area(s) within the summaries that may be confusing
 - * Potential bias
 - * Sections that may be missing information
- Time commitment is minimal:
 - * 1 hour to complete a review
 - * All correspondence is by email
 - * 5 business days to complete the review
- Review Panel Members may include:
 - * People familiar with a specific medical condition
 - * People interested in helping to improve health communications
 - * Patient advocates
 - * Medical and healthcare professionals



Contact us today to learn more about joining and participating on a Review Panel. This is an opportunity to share your objective insights and perspectives on trial result summaries remotely from your home.

Email CISCRP at info@ciscrp.org



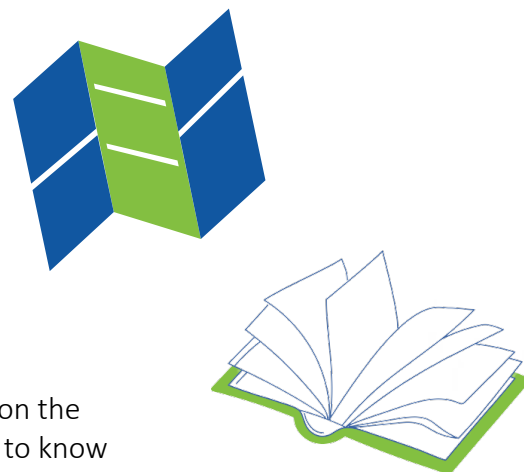
CLINICAL RESEARCH RESOURCES

CISCRP offers a variety of resources to help the general public become more informed about clinical trial research and participation.

Visit CISCRP's Resources at <https://www.ciscrp.org/education-center/resources/>

Brochures: Variety of brochures about clinical trial participation and also available in multiple languages. Some examples include:

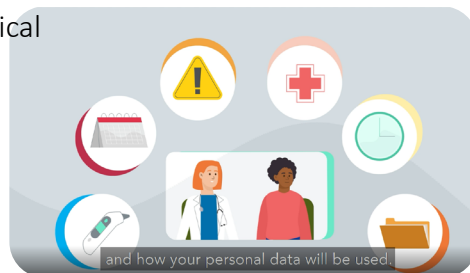
- Should I Participate
- Information About Clinical Research for Black & African American People
- Should My Child Participate
- Los Hispanos y la Investigacion Clinica
- Common Myths About Clinical Trials



Book: *The Gift of Participation*, 3rd edition: Easy-to-read book on the clinical research process, participation, and practical information to know such as insurance coverage, compensation, and more. View more details: <https://ciscrp-educational-resourse-store.myshopify.com>

Educational Videos: Suite of brief videos covering a variety of clinical trial information that are easy-to-watch. Some examples include:

- General Overview of the Clinical Research Process
- Basics of Clinical Trial Participation
- The Clinical Research Team
- Informed Consent / eConsent
- Nuestro Mundo y los Ensayos Clínicos
- MT Pharmacy



Medical Hero Stories: Patients share their inspiring stories about why they chose to participate in a clinical trial and their overall experience.



COVID-19: Different resources to stay informed about COVID-19 and vaccines.

Search Clinical Trials: There are numerous online resources to help you find clinical trials in your geographic area and/or medical conditions. Learn more at: <https://www.ciscrp.org/services/search-clinical-trials/>





DIVERSITY IN CLINICAL TRIALS BRINGS NEW TREATMENTS TO EVERYONE.

Participation in clinical trials not only helps patients gain access to new medical therapies but also advances knowledge about how treatments work safely and effectively in the diverse communities represented in those clinical trials. Visit medicalheroes.org to learn more.



Diseases
don't
discriminate.



Diversity in clinical research has never been more important. And with more volunteers, medical advancements can become even better. Visit medicalheroes.org to learn more.



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