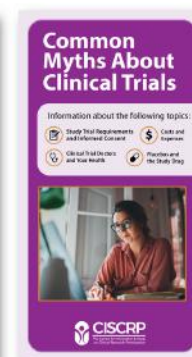
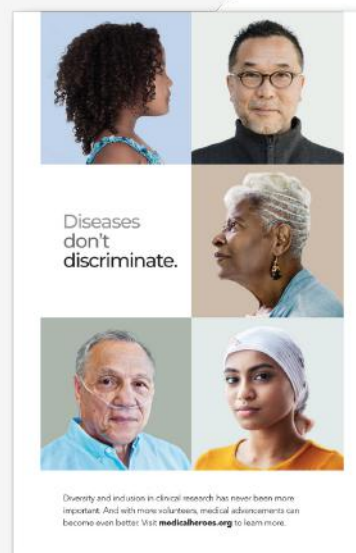


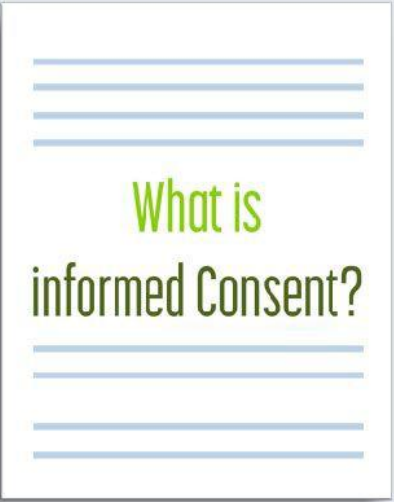


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CISCRP has created a vast library of plain language clinical research content that is available to **license, co-develop, customize, or sponsor.**



Hero to her today.

Medical hero to millions tomorrow.

To all clinical research volunteers, thank you.

A sincere thank you to all of the men and women who take part in clinical research studies each year. By volunteering today, you become a medical hero forever. For more information about clinical research, please visit CISCRP.org.



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Diseases
don't
discriminate.



Diversity and inclusion in clinical research has never been more important. And with more volunteers, medical advancements can become even better. Visit medicalheroes.org to learn more.



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Powerful imagery that spreads clinical research awareness and highlights the importance of **diversity** in clinical trials.

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medical hero spotlight

MELVIN MANN

“CML (chronic myelogenous leukemia) is supposed to be a disease that strikes people in their sixties, and I was in my thirties”



medical hero spotlight

JACKIE ZIMMERMAN

“In the face of this news, Jackie decided to share her story with others. She later became a participant in clinical research.”



medical hero spotlight

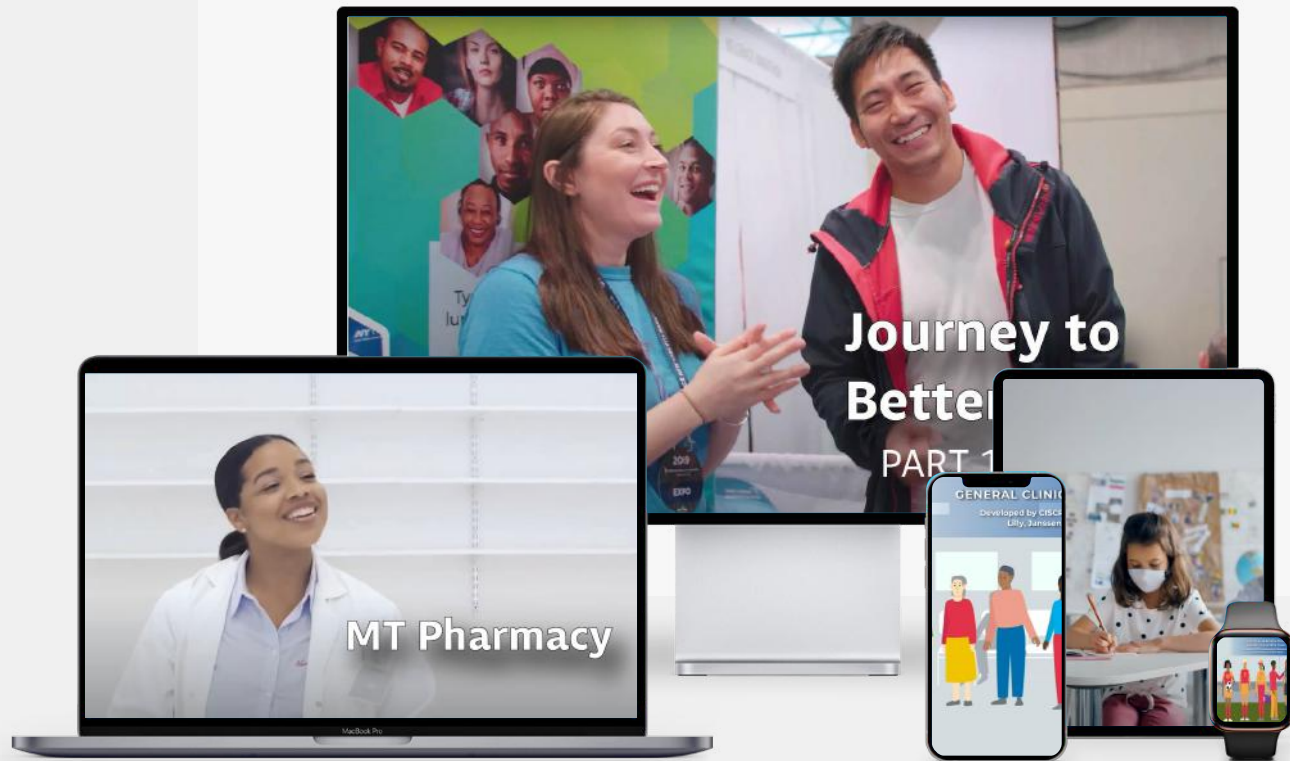
MELANIE & AARON HAVERT

“Without those willing to participate in clinical trials, medicine and the medical field would not be where they are today.”

MEDICAL HERO STORIES

Inspiring personal stories from **patients / caregivers** sharing their experience with their medical condition and how **clinical trials** have impacted their life.

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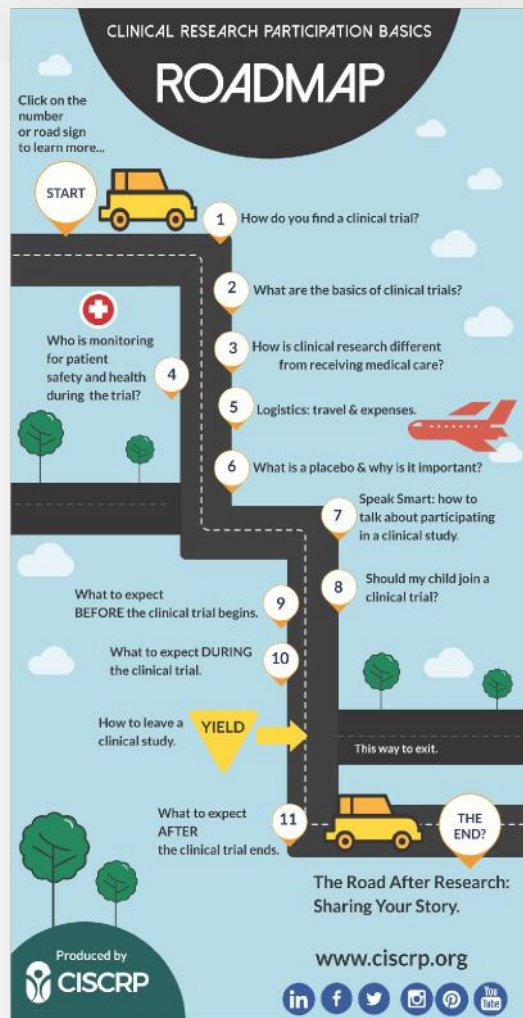
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30-60 minute program that can be individual or a series



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Patient Diversity Campaign

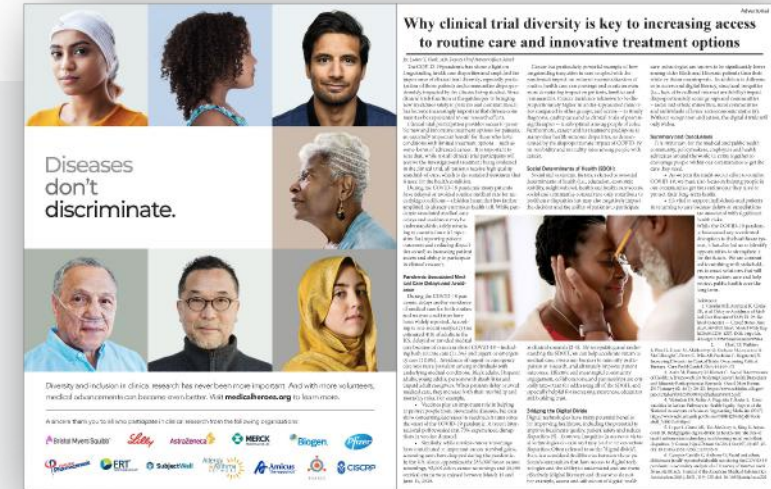
Full-page spread placed in print + digital
newspapers and news websites.

Clinical Trials Supplement, USA Today

Supplement featuring articles and a full-page
ad published in USA Today.

Learn more

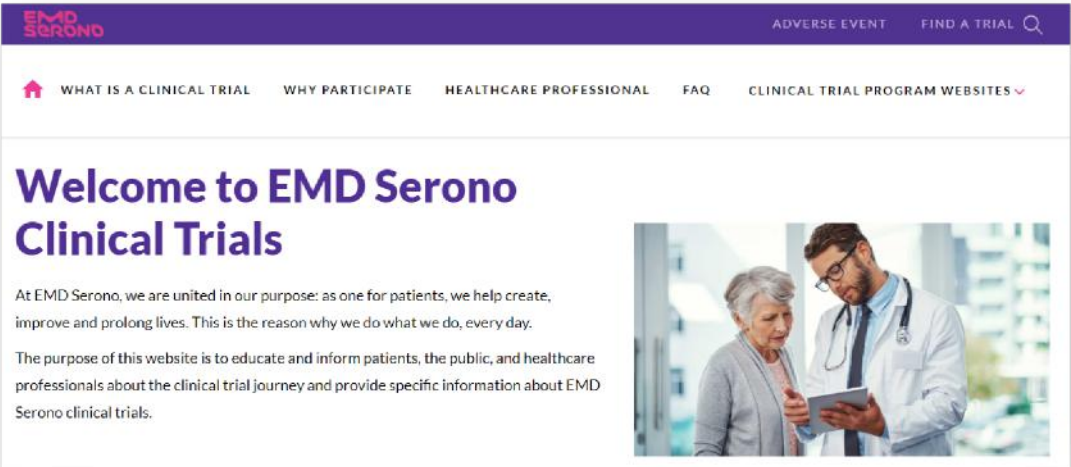
[Patient Diversity Campaign](#) | [CTS, USA Today](#).





WEBSITE CONSULTATION

We work with companies to create or enhance their patient websites to **ease trial navigation**.





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