DIVERSITY CONTENT PACKAGE

BROCHURES

The Importance of Diversity in Clinical Trials
Clinical Research Participation for Black & African American People
Clinical Trials for Hispanics & Latinos
Should I Participate
Common Myths About Clinical Trials

VIDEOS

Journey to Better Health
Nuestro Mundo y los Ensayos Clínicos
Finding Treatments Together Multilingual Series

POSTERS

2019 Patient Diversity | Multi-facial
2020 Patient Diversity | Diseases don't Discriminate
2021 Patient Diversity | Raise Your Hand
2022 Patient Diversity | DNA Strand

MEDICAL HERO STORIES

Shanelle Gabriel, Lupus Advocate
Shauna Whisenton, Sickle Cell Disease Advocate
Melvin Mann, Chronic Myelogenous Leukemia Advocate
Tina Aswani Omprakash, Crohn's Advocate

Clinical research content that builds awareness about the importance of diverse participation in clinical trials.

Content available in print, digital and/or to license. Co-branding available.