



WEBINAR SERVICES



MEDIA KIT 2023

WHO WE'VE WORKED WITH



As a nonprofit with industry and community connections, CISCRP is uniquely qualified to help you develop, advertise, and present webinars to your target audience.

WEBINAR PACKAGES



In just 15-minutes, share insights on the industry topic of your choice with CISCRP's engaging FLASH webinar format.



Share your organization's educational resources or discuss trending industry topics in a traditional webinar, for 60-minutes.

**Available as a single webinar,
or multi-episode series**

WHAT CISCRP OFFERS

Pre-Webinar Promotion

- Collaboration on webinar topic and presentation development
- 6-8 weeks of social media promotion
- Dedicated email campaign
- Speaker identification, outreach, and introductions
- Dedicated landing page on CISCRP's website
- Promotional toolkit for client to use

Live Webinar Hosting

- CISCRP team provides support, managing webinar rehearsals for panelists
- Host the live webinar and provide backend support to field Q&A questions, polling questions, and more

Webinar Recording & Metrics

- Recording of webinar hosted on CISCRP website and provided to client for internal use
- Customized webinar registration and attendance data
- Live registrant information for personal follow-up

Post-Webinar Promotion

- Article brief written and hosted on CISCRP website
- Customizable infographic designed by CISCRP in collaboration with client
- Post-promotion of webinar recording through social media and email

PRICING

Packages customizable based on your business objectives and marketing needs

WOW WEBINAR



Duration: 1 Hour

TIER 1: \$8,800

- 700-1,000 word article brief
- Infographic

TIER 2: \$8,100

- Infographic

TIER 3: \$7,800

- 700-1,000 word article brief

FLASH webinar

15 MIN INDUSTRY DEEP DIVE

Duration: 15 Minutes

\$2,850

- 500 word article brief

CONTACT US



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