Health Literacy at the Movies

CISCRP’s Health Literacy Team presents…

HAS BEEN APPROVED FOR

THE FOLLOWING

HEALTH LITERACY REFRESHER

ALL AUDIENCES

The 2 dimensions of Health Literacy:

<table>
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<th>Personal health literacy</th>
<th>Organizational health literacy</th>
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<td>the degree to which individuals can find, understand, and use information and services to inform health-related decisions and actions for themselves and others.</td>
<td>the degree to which organizations equitably enable individuals to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.</td>
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The relationship between these two dimensions, and how the elements are accomplished, will be the main focus of your movie analyses!

Personal health literacy is the degree to which individuals can find, understand, and use information and services to inform health-related decisions and actions for themselves and others.

Organizational health literacy is the degree to which organizations equitably enable individuals to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.

Keep in mind that any “health outcomes or problems” may be just a hint that there is an underlying issue to analyze from a health literacy perspective. For the exercises below, you will be focusing on issues with finding, understanding, and using information or services to make health-related decisions.

Almost any movie or show can portray a health literacy issue. It could be the focus of the entire story, such as in the films Philadelphia, My Sister’s Keeper, or Concussion. Or there could be a single scene or situation that portrays a potential health issue, for example: misusing a treatment or service, or an embarrassing injury resulting from improper exercise techniques.

Let’s Start the Show!

Not Just Understanding Health Information, But Also Using It

Was the health literacy issue related to one or more of these factors?

- A. finding information or services
- B. understanding the information or services
- C. using the information or services to make health decisions

Finding and understanding are key elements in health literacy, but using the information and services to make decisions is the most crucial element.

How were these key elements accomplished? What strategies, such as training or increased transparency, might have better helped the characters use these key elements?

Social Determinants of Health

What social and cultural factors impacted this issue?

What were the barriers and facilitators in place?

How could the barriers be removed, and facilitators improved?

Health literacy is inextricably linked to health equity. What role did the organizations and individuals have in the health literacy issue you identified? Did the portrayal of the issue acknowledge that there is shared responsibility?

Sensationalism or Sensible Information?

Almost any movie or show can portray a health literacy issue.

1. Social Determinants of Health
   - What social and cultural factors impacted this issue?
   - What were the barriers and facilitators in place?
   - How could the barriers be removed, and facilitators improved?
   - Health literacy is inextricably linked to health equity.

CISCRP is a non-profit organization dedicated to providing professional information about clinical research.