Journey to Better Health
AWARE for All

AWARE INDUSTRY CONSORTIUM
SPONSORSHIP KIT - 2024
Informing patients and families about clinical research

The Center for Information and Study on Clinical Research Participation, Inc.’s (CISCRP) core mission is to provide accessible, high-quality educational resources, programs, and services that increase awareness and understanding of the clinical research process. We recognize and appreciate the gift of participation in clinical trials and strive to enhance the participation experience for patients and their families. Lastly, we promote engagement and partnership between clinical research professionals, patients, and the public.
CISCRP has created a consortium program for our Journey to Better Health—*AWARE for All* community events to give organizations the opportunity to support a grassroots clinical research literacy and informational campaign. With this support, our educational program enables our organization to produce and implement:

**SPONSORSHIP PROGRAM**

- **7 Large Events Across the U.S.**
- **15-20 Local Health Fairs**

These events include established partnerships with select, recognizable, and reputable organizations that have extensive experience engaging with targeted communities and delivering health education programs. CISCRP serves as the preferred and exclusive provider of clinical research educational programming at these events.
BENEFITS

JOINING AIC

Prominent Visibility
Gain exposure within diverse communities across the country.

Support Your Diversity Initiatives
Be a partner in our mission to provide accessible information in underrepresented communities.

Share Your Services to an Expanded Audience
Opportunity to exhibit, conduct health screenings, and share your resources.

Above Brand Marketing with a Nonprofit to Support Education
Strengthen clinical research awareness with the preferred provider of education at these events.

Sponsorship Deliverables

- Serve on a steering committee with peer company representatives
- Opportunity for a Collaborative member(s) to attend, exhibit, connect with event attendees, and participate in panel discussion at one event when available
- Company logo and recognition on all event promotional materials
- Promotional toolkit for each event to help build awareness of event and your organization’s involvement
- Opportunity to provide branded educational resources and/or giveaways at each event
- Special recognition within press release articles, newsletter announcements, radio, or TV interviews
- Receive specific metrics from each event shared via email one-month post-event
- Quarterly large-scale AIC Collaborative meetings to review and discuss events (April, July, Oct 2023, Jan 2024)
- Scheduled one-on-one personal meetings with Collaborative members quarterly or per request
AWARE FOR ALL EXPANSION
2003 - 2023

2003

*AWARE for All*
Program Launched

- Hosted in over 70 communities
- 19,500+ Attendees
- 60% minority communities reached
- 92% of attendees consider participating in a future clinical trial after attending an *AWARE for All* event

2020

Platform Adapted to Virtual

- Reached 10 U.S. regions
- 1,000+ webinar attendees
- 11,800+ visits to information center
- 10 million digitally reached
- 500 community members engaged

2023

New Partnership Model

- New collaborative program at large, established events
- 7 large events throughout the U.S.
- 15-20 local events
SPONSORSHIP FORM

Choose your package for AWARE Industry Consortium (AIC)

☐ 1 YEAR: 2024 SPONSORSHIP
   $30,000

☐ 2 YEAR: 2024+ 2025 SPONSORSHIP
   $60,000

CENTER FOR INFORMATION AND STUDY ON
CLINICAL RESEARCH PARTICIPATION, INC. (CISCRP)

Signature ___________________________

Print Name __________________________
Title ________________________________
Date ________________

Sponsor Name:
________________________________________

Signature ___________________________

Print Name __________________________
Title ________________________________
Date ________________
CONTACT US

We are dedicated to increasing public understanding of clinical research and creating a community of active and informed participants in the clinical research process. We’re excited to work with you.

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Learn More
awareforall.org